

REP HEADLINE# 6144703 TRF# 311940
\$ \$\$ MOD# 3: UNAPPROVED REV #1 \$\$\$

FAX# 703 528 7880
REP: TEL# 703 528 7800
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP # OCT23/12 15.51
***CHANGES** *** WFTV-TV ***

ADV # _____ ADV. NAME ISS/DCCC

AGY # 3748 AGY. NAME GREAT AMERICAN MEDIA

3050 K ST NW,

WASHINGTON, DC 20007

CONTRACT # 6144703

PRDCT DCCC EST#1194

FLIGHT DATES OCT16/12 OCT22/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____

REP: TO NSM/NSA

FR CAITLIN FOR JULIE

M7 OK'D

TTLS 134, 375

PLS CONFIRM, THX! 10/23/12

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS :TOTAL:
:LINE#: : : : : : : : : : : : : : : : : :
AGENCY ADVERTISER CODE = AGENCY EST# = 1194
AGENCY PRODUCT CODE =

32 S 700P-800P 30 \$1,000.00 10/20 10/20 1 SAT 1

PROGRAM : JEOPARDY/WHEEL CREDIT TAKEN FOR 1 SPOT(S) MISSED OCT20
STATION MAKEGOOD OFFERS: MISSED: SAT/700P-800P OCT20
M7 OK'D BUY#32 OFFER: NONE 30S \$1,000.00 (OCT23/12)
CMT: DOLLARS WILL BE MG ON HDL# 6144805

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LINE#:	REP :	CD:	TIME	PERIOD	:	LGTH	:	SEC	:	RATE	:	START	:	END	:	SPTS:	WEEK	:	DAYs	:	TOTL:	:	SPTS:	
OCT/12	134375.00																							

CONTRACT TOTAL 134375.00
TOTAL SPOTS 82

MARKET TOTALS \$ 395, 955 WFTV 34% WKMG 21% WESH 28% WOFL 12% WKCF 1% WRBW 2% CABL 0%
WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI
DEMOs- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE